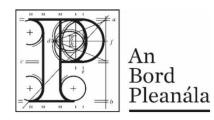
SHD



Observation on a Strategic Housing Development application

Observer's details

1. Observer's details (person making the observation)

If you are making the observation, write your full name and address.

If you are an agent completing the observation for someone else, write the observer's details:

(a) Observer's name

Dr Laurence Cox

(b) Observer's postal address Eden Bungalow, Eden Road, Greystones, Co. Wicklow

Agent's details

2. Agent's details (if applicable) If you are an agent and are acting for someone else on this observation, please also write your details below. If you are not using an agent, please write "Not applicable" below.

(a)	Agent's name	Click or tap here to enter text.	
(b)	Agent's postal address	Click or tap here to enter text.	

Postal address for letters

 During the process to decide the application, we will post information and items to you or to your agent. For this current application, who should we write to? (Please tick ✓ one box only)

You (the observer) at the postal address in Part 1

The agent at the postal address in Part 2

Details about the proposed development

- Please provide details about the current application you wish to make an observation on.
- (a) An Bord Pleanála case number for the current application (if available) (for example: 300000)

313220

(b) Name or description of proposed development

Hammerson-Allianz Strategic Housing Development

(c) Location of proposed development

(for example: 1 Main Street, Baile Fearainn, Co Abhaile)

Dundrum Village, Dundrum, Dublin 16

Observation details

5. Grounds

Please describe the grounds of your observation (planning reasons and arguments). You can type or write them in the space below. There is **no word** limit as the box expands to fit what you write. You can also insert photographs or images in this box.

(See part 6 – Supporting materials for more information.)

Dundrum is zoned as a Major Town Centre. This almost entirely residential development would substantially reduce the existing level of retail and non-retail provision appropriate to that rather than – as should be hoped for – reviving the retail area and improving non-retail provision, from simple parking to more community-oriented land use.

The CDP requires respecting the character and scale of the existing Village streetscape, but this proposal involves demolishing many buildings on Main St West (part of an Architectural Conservation Area) and building a massive eyesore which in no way relates to either character or scale of what exists.

This proposal will undermine Dundrum's character as a town centre and reduce it to a dormitory suburb of Dublin, with sleeping accommodation but no social or community provision to speak of and retail provision substantially reduced.

Supporting materials

- **6.** If you wish, you can include supporting materials with your observation. Supporting materials include:
 - photographs,
 - plans,
 - surveys,
 - drawings,
 - digital videos or DVDs,
 - technical guidance, or
 - other supporting materials.

If your supporting materials are physical objects, **you must send** them together with your observation by post or deliver it in person to our office. You cannot use the online uploader facility.

Remember: You can insert photographs and similar items in part 5 of this form – Observation details

Fee

You must make sure that the correct fee is included with your observation.

Observers (except prescribed bodies)

- strategic housing observation **only** is €20.
- strategic housing observation **and** oral hearing request is €70

Oral hearing request

 If you wish to request the Board to hold an oral hearing, please tick the "Yes, I wish to request an oral hearing" box below.

Please note you will have to pay the correct **additional non-refundable fee** to request an oral hearing. You can find information on how to make this request on our website or by contacting us.

If you do not wish to request an oral hearing, please tick the "No, I do not wish to request an oral hearing" box.

Yes, I wish to request an oral hearing

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No, I do not wish to request an oral hearing

Final steps before you send us your observation

- 9. If you are sending us your observation using the online uploader facility, remember to save this document as a Microsoft Word document or a PDF and title it with:
 - the case number and your name, or
 - the name and location of the development and your name.

If you are sending your observation to us by post or delivering in person, remember to print off all the pages of this document and send it to us.

The National Adult Literacy Agency (NALA) has awarded this document its Plain English Mark. Last updated: November 2020



For Office Use Only

FEM – Received		SHU – Processed	
Initials		Initials	
Date		Date	

Notes